

**City of Milpitas
Economic Development Commission**

**April 14, 2008 6:00 p.m.
Human Resources Conf Room
1st Floor City Hall**

Agenda

- I. Flag Salute (6:00 p.m.)
- II. Roll Call and Approval of Alternates
- III. Announcements: 10 minutes
 - A. Council Liaison Report – Mayor Esteves
 - B. Commissioners and ED Manager
 - C. April 19th Commissioner Celebration Brunch 11:00 AM – Milpitas Community Center
- IV. Public Forum:

Members of the audience are invited to address the Commission on any subject not on tonight's agenda. Speakers must stand, state their name and address for the record, and limit their remarks to no more than three minutes. As an item that is not on the agenda, no response is required of the Commission or city staff; however, the Commission may agendaize the item for a future meeting.
- V. Approval of Agenda
- VI. Approval of Minutes – March 10, 2008*
- VII. Unfinished Business –
 - 1. Housing Market Study

Background: At the March 4th City Council meeting, the Council asked that the EDC look at the Housing Market Study completed in preparation of the Housing Element. The Citywide Economic Development Strategy includes as Goal 3 “Balance Housing Supply with Demand for Housing by Local Workers” and two Implementation Strategies – “Enhance the range of housing choices and neighborhoods including executive market-rate housing, through the implementation of the Housing Element and the Midtown Plan” and “Build upon existing City –led programs to increase all types of housing as well as affordable, owner-occupied housing”.

Vernazza Wolfe and Associates, Inc completed the Housing Market Study, including an analysis of executive level housing, and made the presentation to the City Council. Copies of the report were distributed at the March 10th meeting and mailed to those Commissioner's not in attendance. Marian Wolfe, the Study's consultant and Felix Reliford, the City's Housing Manager, will be in attendance to review the report and answer any questions the Commission may have.

Recommendation: Take appropriate action as desired.

2. Parking Analysis Status: Oliva
3. Industrial Land Use Study Update: – Whitecar

VIII. New Business

1. Election of Officers for 2008

Background: The EDC Bylaws state that “A Chairperson and Vice Chairperson will be annually selected at the first meeting of the calendar year from the appointed members for a term of one year.” Results of the election will be sent to the Council at the May 6th meeting.

Recommendation: Select a Chair and Vice Chair for 2008.

2. EDC Membership Categories

Background: At the March meeting, it was noted that the Hotel Representative for the EDC has not been filled for over a year. The most recent recommendation, Matt Swanson, then of Crowne Plaza Hotel, attended the December 4, 2007 meeting and submitted an application. However, over the holidays, Matt accepted another position with a hotel outside of Milpitas. Several Commissioners noted that this had been a problem over the life of the EDC. Mayor Esteves suggested that the Commission review the EDC Membership Categories to determine if the Hotel Classification could be shared with another type of business use in the City.

The EDC Bylaws state: “The Economic Development Commission is composed of nine (9) regular members and two (2) alternate members appointed by the Mayor and approved by the City Council. Commission members and alternates need not be Milpitas residents but must represent a business located in Milpitas.”

Known membership classifications for the EDC are: Chamber of Commerce (de Smidt), Milpitas Unified School District (Santos), Technology (Brahmbhatt), Commercial Real Estate (Songcayawon), Retail Business, Residential Real Estate (Maglalang), Hotels/Accommodations (Vacant), Restaurants and Resident (Peoples). Those Commissioners without a designation are T.T. Nguyen and Charlene Tsai. Commission alternates are M. Nguyen and Z. Mohsin.

Recommendation: That the EDC take appropriate action to recommend modification of the classification or to take no action.

IX. Solar Energy:

Background: At the October 2007 meeting, the EDC asked that solar energy be brought back at the next meeting as an action item.

Recommendation: Take appropriate action on solar energy.

X. EDC Subcommittee Reports – no reports

XI. Adjournment: Next Meeting, May 12, 2008.

*Attachments to the emailed and mailed agendas

KNOW YOUR RIGHTS UNDER THE OPEN GOVERNMENT ORDINANCE

Government's duty is to serve the public, reaching its decisions in full view of the public.

Commissions, boards, councils and other agencies of the City exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and the City operations are open to the people's review.

A free copy of the Open Government Ordinance is available from the City Clerk's Office or can be obtained from the City's web page at www.ci.milpitas.ca.gov.

FOR MORE INFORMATION ON YOUR RIGHTS UNDER THE OPEN GOVERNMENT ORDINANCE OR TO REPORT A VIOLATION OF THE ORDINANCE, CONTACT THE OPEN GOVERNMENT SUBCOMMITTEE.

*City Attorney, Michael Ogaz
455 E. Calaveras Blvd., Milpitas, CA 95035
(408) 586-3041 Fax (408) 586-3056
mogaz@ci.milpitas.ca.gov*

- A recorded agenda or minutes on standard cassette or printed in large typed will be provided upon request by the City Manager's Office for the visually impaired.
- In compliance with the American Disabilities Act, individuals requiring accommodation for this meeting should notify the city prior to the meeting at (408) 586-3000, TDD (408) 586-3013.